



AHMED EL FATH

Product Designer

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Peterborough, UK

PORTFOLIO

www.ahmedelfath.com

EDUCATION

Product Design BA (Hons) First Class with Honours

Coventry University

2018 - 2021

Coventry, UK

Design Engineering BSc Certificate of Higher Education Level 5 Merit

Bournemouth University

2016 - 2018

Bournemouth, UK

A-Levels

Jack Hunt School

2014 - 2016

Peterborough, UK

- Product design – B
- Medical science – A*
- Philosophy and ethics – B
- Geography – B

GCSEs

Jack Hunt School

2009 - 2014

Peterborough, UK

- 13 GCSEs – A to C

SKILLS

Software Skills

SolidWorks, KeyShot, Autodesk 3ds Max, AutoCAD, Photoshop, Illustrator, InDesign, MS Office, WordPress

Design Skills

Technical Drawings, Market Research, Design Sketching, Project Management, 3D Printing, Prototyping, CGI Rendering

LANGUAGES

English Native

Arabic Native

INTERESTS

Electronics

I am passionate about 3D printing and emerging technology, how new tools influence product design and prototyping.

Cooking

I am an enthusiastic cook, I enjoy experimenting with recipes and techniques from different cuisines around the world.

PROFILE

Product designer with a First Class Honours degree and an engineering background, with over five years of industry experience across luxury furniture, interior design, Formula One, and educational products. I have worked across the full design process, from concept and 3D visualisation through to production-ready engineering drawings. I thrive in collaborative environments where I can deliver high-quality design solutions across the full product lifecycle.

EXPERIENCE

Product Designer

2025 - 2026

That's Living

Doha, Qatar

Led the end-to-end design of a modular luxury walk-in closet system across 7+ coordinated product ranges covering door systems, internal modules, vanity units, and central islands from initial 3D concepts through to final technical drawings. Developed sizing standards aligned with GCC residential specifications and collaborated directly with manufacturing management to refine construction details for high-end interiors. Worked within a portfolio that includes Ralph Lauren Home and other international luxury brands.

Product Designer

2024 - 2025

Willowbrook Education

Stamford, UK

Designed and engineered over 80 products for the Herok educational furniture range, managing each from initial concept through to final specification. Created photorealistic renders across various colours and configurations, ensuring every design met both functional requirements and safety standards.

Visual Designer

2023 - 2024

Freelance

Peterborough, UK

Developed professional product visualisations for high-profile clients, most notably the Alpine F1 team in collaboration with Brand Collective Ltd. Delivered projects to a professional brief, working independently to meet client expectations and deadlines.

3D Visualiser & Product Designer

2021 - 2023

Chiltern Oak Furniture

Corby, UK

Contributed to a diverse range of projects, creating photorealistic CGI renderings and developing detailed 3D models across the product catalogue. Designed more than 23 new products from initial concept through to engineering drawings.

Sales Assistant

2017 - 2018

Vodafone

Peterborough, UK

Assisted customers in finding the right products and services for their needs, developing strong communication and client-facing skills. Gained valuable experience in understanding customer requirements and building rapport, which has supported my collaborative approach in my future roles.

KEY ACHIEVEMENTS



BEST DESIGN AWARD

Coventry University Product Design Awards 2021



PIXL UK NATIONAL ACHIEVEMENT AWARD

For accomplishment in GCSEs

COURSES

ADOBE CERTIFIED ASSOCIATE IN
VISUAL DESIGN

Adobe Photoshop

ECDL EXTRA - MICROSOFT OFFICE

Accredited ICT Qualification - Merit